

Agriculture and Agri-Food Canada is planning an agri-food mission to Central Europe from February 19-27, 2010 to Hungary, Czech Republic and Poland. Attached is the draft program for the mission as well as agri-food briefs for these markets. The format of this mission will include store tours, a briefing at each Embassy, one-on-one meetings and networking opportunities.

This mission provides an excellent format for exploring or further developing your business in this region and is open to any agri-food company. The timing of this mission coordinates with the BioFach World Organic Trade Fair in Germany (February 17-20, 2010). If you are attending BioFach, you can link your travel to Germany with this outreach, whether you go to all three markets or just join up for part of the program.

If you are interested to take part in this mission or require further information, please email Brian Bonner, Market Development Officer, AAFC at [brian.bonner@agr.gc.ca](mailto:brian.bonner@agr.gc.ca) or call 613-773-1605. The deadline for indicating interest in participating is December 24, 2009.

**Friday/Saturday, February 19/20, 10 – Travel Time (some will depart from Nuremberg after BioFach)**

<b>(TBC)</b>	<b>TRAVEL TIME</b> Depart Canada/Germany for Prague, Czech Republic <b>(TBC)</b>	
--------------	---	--

**Saturday, February 20, 2010 – Travel Time**

<b>(TBC)</b>	<p>Arrive Prague International Airport Participants to arrange their own transfer to hotel.</p> <p><b>Barcelo Old Town Praha Hotel (99 Euro's breakfast incl.)</b> Celetna 29 110 00 Praha 1 Czech Republic Tel: +420 222-337-111 (reservations) Fax: +420 222-337-777 Web: <a href="http://www.barcelo.com/BarceloHotels/en-GB/Hotels/CzechRepublic/Prague/Old-Town-Praha/Home">http://www.barcelo.com/BarceloHotels/en-GB/Hotels/CzechRepublic/Prague/Old-Town-Praha/Home</a> Email: <a href="mailto:oldtownpraha.res@barcelo.com">oldtownpraha.res@barcelo.com</a></p>	
--------------	---	--

**Sunday, February 21, 2010 – Czech Republic**

<b>AM (TBC)</b>	Tour of City	
<b>12h00-13h00</b>	Lunch	
<b>PM (TBC)</b>	Supermarket Tours	
<b>Evening</b>	Free Time - Dinner	

**Monday, February 22, 2010 – Czech Republic & Hungary**

<b>8h00-8h30</b>	Check out of hotel and transfer to Canadian Embassy (store luggage at hotel or Embassy- <b>TBC</b> )	
<b>8h30-9h45</b>	Welcome address and briefing on the Czech Republic Market Doing Business in the Czech Republic Offered by Canadian Embassy Officials Questions and Answers	
<b>9h45-10h00</b>	Health Break	
<b>10h00-12h00</b>	One on One meetings at Embassy	
<b>12h00-13h00</b>	Lunch Reception at Embassy	
<b>13h00-14h00</b>	Private Time (follow up meetings)	
<b>14h00-17h00</b>	One on One meetings and follow up meetings if necessary	
<b>17h00-18h00</b>	Transfer to International Airport (Transportation- <b>TBC</b> )	
<b>19h55</b>	Depart Prague International Airport for Budapest, Hungary (flights <b>TBC</b> )	
<b>TBC</b>	Arrive Budapest International Airport	

**Monday, February 22, 2010 – Czech Republic & Hungary**

<b>TBC</b>	Participants to arrange their own transfer to hotel.  <b>Hotel Erzsebet (70 Euro per night tax and breakfast incl.)</b> Károlyi Mihály utca 11-15., 1053 Budapest, Hungary, Tel: +36-1-889-3700 Fax: +36-1-889-3763 E-mail: <a href="mailto:erzsebet.reservation@danubiushotels.com">erzsebet.reservation@danubiushotels.com</a>	
------------	---	--

**Tuesday, February 23, 2010 – Hungary**

<b>7h30-8h30</b>	Breakfast at hotel and transfer to Canadian Embassy on foot	
<b>8h30-9h45</b>	Welcome address and briefing on the Hungarian Market Doing Business in Hungary Offered by Canadian Embassy Officials Questions and Answers	
<b>9h45-10h00</b>	Health Break	
<b>10h00-12h00</b>	One on One meetings at Embassy	
<b>12h00-14h00</b>	Lunch (TBC)	
<b>14h00-17h00</b>	One on One meetings and follow up meetings if necessary	
<b>17h00-19h00</b>	Private Time	
<b>19h00-21h00</b>	Dinner Reception (TBC)	

Wednesday, February 24, 2010 – Hungary & Poland		
7h30-8h30	Breakfast and check out of Hotel (luggage to be stored <b>TBC</b> )	
8h30-9h00	Transfer to Foodapest Exhibition	
9h00-12h00	Attend Foodapest Exhibition	
12h00-13h00	Lunch	
13h00-16h30	Super Market & Specialty Shop Tours <b>(TBC)</b>	
19h30-17h30	Transfer to International Airport	
19h40	Depart Budapest International Airport for Warsaw, Poland	
<b>TBC</b>	<p>Arrive Warsaw International Airport Participants to arrange their own transfer to hotel.</p> <p><b>Hotel Mercure GRAND **** (99.36 Euro tax &amp; breakfast incl)</b> ul. Krucza 28 000-522 Warszawa Tel. +48 22 583 2100 Fax +48 22 583 2121 Reservations Manager: Ms Renata Piatkowska tel. +48 22 583 2110 Email: <a href="mailto:H3384-RE@accor.com">H3384-RE@accor.com</a></p> <p>Web: <a href="http://www.mercure.com">www.mercure.com</a> <a href="http://www.orbisonline.pl">www.orbisonline.pl</a></p>	

Thursday, February 25, 2010 – Poland		
7h30-8h30	Breakfast at hotel and transfer to Canadian Embassy on foot	
8h30-9h45	<p>Welcome address and briefing on the Polish Market Doing Business in Poland Offered by Canadian Embassy Officials Questions and Answers</p>	
9h45-10h00	Health Break	
10h00-12h00	One on One meetings at Embassy	
12h00-14h00	Lunch <b>(TBC)</b>	
14h00-17h00	One on One meetings and follow up meetings if necessary	
17h00-18h30	Private Time	
18h30-20h30	Dinner Reception <b>(TBC)</b>	

Friday, February 26, 2010 – Poland		
8h30-9h00	Breakfast at hotel	
9h00-12h00	Supermarket Tours	
12h00-13h00	Lunch	
PM	Private Time (follow up meetings)	

**Saturday, February 27, 2010 – Poland & Canada**

<b>8h30-9h00</b>	Breakfast at hotel and check out	
<b>9h00-10h00</b>	Transfer to International Airport	
<b>TBC</b>	Depart for Canada <b>(TBC)</b>	