



F - AGRIMARKETING SME FUNDING PROPOSAL & BUDGET SPREADSHEET 2012-2013

Company Name:

Identify your strategic objective(s) for your exports target country (ies) as set out in your international market export plan seeking AMP funding:

Performance Indicator: Please describe what these objective(s) and activity(ies) listed below, will have contributed towards your international market export plan. What outcome(s) will be the result? How will you demonstrate that these activity(ies) have accomplished your goal? How can you report on their success?

Description of eligible activities that will contribute to the objective listed above.	Budget breakdown for activity	Total Cost per activity:	Total Activity Cost	AMP Funds Requested	*Target Country	**Quarter
* Target country is not the physical location but the actual country that the activity is aimed to target (i.e. trade show in Germany but target is Algeria, training seminar in Canada aimed at Japanese buyers) / ** When is the activity planned for: Quarter 1: April to June, Quarter 2: July to September, Quarter 3: October to December, Quarter 4: January to March						
Activity 1	# participants					
	Transportation					
	Accommodation, Meals, Per Diems (as per TB Rates)					
	Booth Space, Rental, Set-up, etc.					
	Communication, Translation, Promotional Material					
	Consultant Fees					
	Other Expenses			\$ -	\$ -	
Activity 2	# participants					
	Transportation					
	Accommodation, Meals, Per Diems (as per TB Rates)					
	Booth Space, Rental, Set-up, etc.					
	Communication, Translation, Promotional material					
	Consultant Fees					
	Other Expenses (please specify)			\$ -	\$ -	



Description of eligible activities that will contribute to the objective listed above.	Budget breakdown for activity	Total Cost per activity:	Total Activity Cost	AMP Funds Requested	*Target Country	**Quarter
Activity 3	# participants					
	Transportation					
	Accommodation, Meals, Per Diems (as per TB Rates)					
	Booth Space, Rental, Set-up, etc.					
	Communication, Translation, Promotional material					
	Consultant Fees					
	Other Expenses (please specify)			\$ -	\$ -	
Activity 4	# participants					
	Transportation					
	Accommodation, Meals, Per Diems (as per TB Rates)					
	Booth Space, Rental, Set-up, etc.					
	Communication, Translation, Promotional material					
	Consultant Fees					
	Other Expenses (please specify)			\$ -	\$ -	
Activity 5	# participants					
	Transportation					
	Accommodation, Meals, Per Diems (as per TB Rates)					
	Booth Space, Rental, Set-up, etc.					
	Communication, Translation, Promotional material					
	Consultant Fees					
	Other Expenses (please specify)			\$ -	\$ -	
Activity 6	# participants					
	Transportation					
	Accommodation, Meals, Per Diems (as per TB Rates)					
	Booth Space, Rental, Set-up, etc.					
	Communication, Translation, Promotional material					
	Consultant Fees					
	Other Expenses (please specify)			\$ -	\$ -	



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